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ANNUAL GOLF/PICNIC

The Moshannon Valley Economic Development Partnership held its 21st Annual Golf Outing and Picnic on Tuesday, June 21, 2011 at the Philipsburg Elks Lodge and Country Club. The event was sponsored by Ameriserv, Christoff Mitchell Petroleum, HRI, Hughes Engineering, Keller Engineers, and Pennoni and Associates.

15 teams competed in three flights. Continued on Page 2

MVEDP & PRC Annual Dinner



The Moshannon Valley Economic Development Partnership and Philipsburg Revitalization Corporation held a combined Annual Awards Dinner on May 5, 2011 at Cen-Clear Child Services in Philipsburg. This is the 23rd year the MVEDP has been presenting awards and the 9th for the PRC. Seven awards were presented honoring outstanding individual and organizational contributions to Philipsburg and the Moshannon Valley. The event was sponsored by Christoff Mitchell Petroleum, Clearfield Bank and Trust, CNB Bank, the Keystone Insurers Group, and by Robert Brand and Karen Blair.

MVEDP Executive Director Stan LaFuria introduced guest speaker Kathryn Klaber, President and Executive Director of the Marcellus Shale Coalition. On behalf of the coalition, Kathryn works closely with elected leaders, regulators, and the civic community to realize the responsible development of natural gas from the Marcellus Shale geological formation and the enhancement of Pennsylvania's economy. After Ms. Klaber spoke, the awards presentations were made.

PRC, Design Committee Co-Chairperson Walter Swoope presented the Sandra Dewey Martin Historic Preservation Award to **George and Alicia Wetmiller**, owners of the former Potter

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MVEDP Holds Marcellus Shale Luncheon



The MVEDP held a Marcellus Shale Luncheon on June 12th at the Philips Hotel. The guest speaker was Carl Knoblock, District Director of the U.S. Small

Business Administration. Carl encourages business partnerships and connections and helps companies grow. Attendees heard Carl encourage local businesses to participate in Marcellus Shale business by registering with the federal government contractor registration database. The database is easily searchable and can help connect gas companies to the services and goods that they need. In addition to the luncheon, Carl met on site with two local businesses to assist them with business development.

www.sba.gov

MVEDP 2011 Golf & Picnic Outing Highlights

First Flight winners were Mike McKinney, Sam Auker, Fred Farber, and Jerry Gearhart from Custom Castings. 2nd Flight Winners, Fred Lucas, John Musser, Matt Foster, and Craig Livergood, from Walter Hopkins and Company. 3rd Flight, Tie for First, Dennis Hampton, Kay Dell'Antonio, Judy Mitchell, and Nick Poulos from Clearfield Bank and Trust. 3rd Flight, Tie for First, Greg Kearney, Judy Timchak, Georgiann Way, and Tony Kovaloski from Lee Industries. Three on course prizes were awarded for "closest to the pin", those prizes went to Clayton Hetrick, Fred Farber, and Craig Coon.



This is the third year the MVEDP has solicited sponsors for the event and it was very successful! Thank you to our prime sponsors: Ameriserv, Christoff Mitchell Petroleum, HRI, Hughes Engineering, Keller Engineers, and Pennoni and Associates.

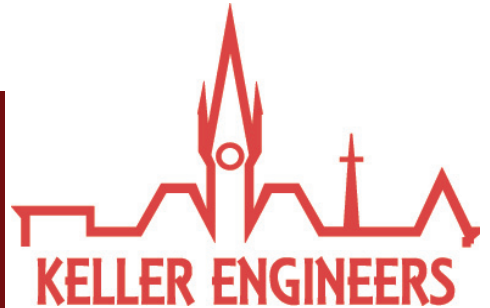
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In addition, we would like to thank those who sponsored holes: AmeriServ Financial, Big Rock Swing & Ping, Charles Jones Insurance Agency, Christoff Mitchell Petroleum, Clayton Hetrick, State Farm Agent, Clearfield Bank & Trust, Clearfield Hospital, CNB bank, Fred Diehl's of Philipsburg, Geo-Tech Engineering, Hawbaker Engineering, Helmbold & Stewart Group, Herbert, Rowland & Grubic, Inc., Philipsburg Marble & Granite, South Hills School of Business & Technology, Sundance Auto, and Walter Hopkins & Company. We would also like to thank the following businesses for donating door prizes Central Steamers, ChemStation, Chorle Allstate Agency, Geo-Tech Engineering, Inc., Glendale Industrial Development Association, Olenick's Printing & Photography, Paul C. Fischer Pro Shop, PMG Pennsylvania Corporation, and Stone Valley Construction.

Annual Dinner Continued from Page 1

house Hotel in downtown Philipsburg. Last summer, George and Alicia received Main Street Façade Improvement Incentive funds to assist with the renovation of their building on West Presqueisle Street. The main goal of the facade program is to encourage property owners to reverse alterations that did not preserve the architectural character of a building and threatened the economic viability of the Commercial Business District, preserving it for future generations.

MVEDP 1st vice-president John Shimko presented the MVEDP Outstanding Community Service Award to **Kerry Webster**, editor of The Philipsburg Journal. Reestablished in 2004, the Journal is a free, weekly publication which is direct mailed to over 7000 households each week. The Journal stands out because it provides stories with a "hometown flavor" and seeks to help its advertisers grow their businesses through creative advertising. For the local communities, the Journal serves as the local news source while also supporting economic development and encouraging people to shop local, thus keeping shopping dollars in the community and helping local businesses grow.

MVEDP Program Manger Emily Gette-Doyle, on behalf of PRC Economic Restructuring Committee Chair Jim Pollock, presented the PRC Storefront Renovation award to **Dick Thompson** from the Friends of the Holt Memorial Library Board of Directors. Friends of the Holt Memorial Library decided in 2006 that the library needed its own, permanent home. After considering several different possibilities, an opportunity arose in 2009 which allowed them to acquire the former M&T Bank Building at 17 North Front Street. The friends conducted an extensive campaign to raise funds to renovate the facility. The interior improvements provide the library with a lot more space and greater functionality than their previous locations. The exterior improvements, paid for in part by a Main Street Façade Improvement Incentive grant, turned a cold, metal 1950's exterior into a welcoming façade that has colors, materials, size, patterns, and rhythms that echo those of other buildings on the block. Not only does the renovation meet the goals of the Main Street Program but the use of the building has brought people to downtown and filled a very visible vacancy.

Dr. Karen Blair, PRC Board member and Organization Committee chair presented the Main Street award for Philanthropy to **Fred Diehl's of Philipsburg**. Fred and Brenda Diehl accepted on behalf of the company. In addition to supporting local organizations like minor league baseball, this year Fred Diehl's unveiled new ways to give back to their community. Every couple of months,

Fred Diehl's designates a local charity and donates \$50 from each new car sold in the month to that charity. Since the program began they have given \$550 to the Holt Library, 32 turkey/hams and a Traverse full of canned goods to the food bank, and \$1000 to The Rowland Theatre.

MVEDP Board Member Gene Wardo presented the MVEDP Contribution to Quality of Life Award to Ed Storck, Exalted Ruler of the **Benevolent and Protective Order of Elks #1173** in Philipsburg. After a merger with the Philipsburg Country Club, the Elks recently completed a major building project, constructing a modern lodge and country club facility. In the midst of an economic downturn and at a time when the Philipsburg area was feeling the blows of a hospital closure, downtown fire, and a difficult financial situation in the school district, the concept of losing the Country Club was unfathomable. The Elks leaders knew they needed to find a way to both grow their membership as well as to continue the legacy of the country club. The impact of this project on the Moshannon Valley will be felt for years to come, and it is a major contributor to the quality of life in the Valley.

PRC Board member and Promotion Committee chair Paul Springer presented the Philipsburg Spirit Award posthumously to **Karl Rudeen**. Karl was always generous in lending his time and talents to community organizations. He was intelligent, unassuming and devoted to helping his hometown. When he took on an assignment, you could be sure he would see it through to a successful end. He lead the charge to re-open the Rowland Theatre after it closed in 1978 and held the position of President of the Rowland Community Development Corporation. He served on the YMCA board of director for numerous terms, including two terms as President. He also served on the Mid-State airport authority, and the Philipsburg Parking authority. In January of this year the Friends of the Library hosted a ribbon cutting symbolizing the grand opening of the new home of the Holt Memorial Library in downtown Philipsburg. This is the first permanent home the library has ever had. No one was more proud than Karl, a dedicated, soft spoken volunteer who was just beginning to serve his first term as President of the library board. He had been a tireless supporter of the Library and got involved with the board to help with the building project. Karl worked hard to help bring this dream to reality. He loved books and the library and was so proud to see the community project come to fruition. As many of you know, Karl passed away suddenly the morning after the library ribbon cutting, but Karl will live on through the projects that meant so much to him and to his community.

Continued on Page 7

“Field of Dreams” Now 10 Years Old



The MVEDP's Moshannon Valley Regional Business Park is now ten years old! Knowing the importance of having ready-to-go sites available for both existing businesses and businesses from outside the area, the MVEDP began looking for a site for a business park in 1998-99. At that same time, officials from the former Moshannon Valley area manufacturer Shain/Shop-Bilt were looking for a site to expand their operations. Brent Cartwright was working with Shain/Shop-Bilt officials to locate a site. Brent informed the MVEDP of the land that was available along Route 322 one mile east of Philipsburg. It was agreed that the MVEDP would develop a project to turn that former coal mining site into a new business park.

The Regional Business Park was completed in 2001 at a cost of \$2.2 million. The MVEDP was able to secure numerous grants for the project and the only debt incurred to complete this important venture was a \$313,091 loan from the Pennsylvania Industrial Development Authority. That 15-year loan was paid off ten years early.

Soon after the Regional Business Park was completed, an area resident wrote that this “field of dreams” would have no benefit to the area. Today, ten years after project completion, ten of the fifteen lots within the business park have been developed. Land that previously generated \$1,300 in tax

revenues to the P-O school and county government is now generating over \$170,000 of annual tax revenues. There are just over 200 people working at the businesses within the business park, including the 90 employees of PMG Pennsylvania Corporation, a manufacturing company that was developed here by a large European business conglomerate.

The Regional Business Park is also the home to the MVEDP's Moshannon Valley Regional Business Center, a 30,000 square foot multi-tenant building. This Regional Business Center is currently 100% rented with five businesses occupying the space.

Even without access to a four-lane highway, the Moshannon Valley Regional Business Park has flourished proving once again the importance of ready-to-go sites to economic development efforts. There are currently five lots still available for development and they are tax-free due to the Keystone Opportunity Zone designation that is in place through December 31, 2017.

The MVEDP is interested in locating another site for the future development of an additional business park to serve the region. If anyone has any knowledge of a site that is located near sewer and water lines and not too far away from PA Route 322, please contact the MVEDP at 342-2260.



MVEDP's Loan Program Serves Area Businesses

The MVEDP recently approved a loan of \$100,000 to Advanced Powder Products, Inc. located within the Regional Business Park. Funds are drawn from the MVEDP's Revolving Loan Fund Program. Advanced Powder Products, Inc. (APP) is owned by Don Heaney and Tracy Potter of the Philipsburg area and is a manufacturer that produces a variety of parts made from powdered metals. The \$100,000 loan to APP is the sixth that this company has received from the MVEDP. The loan will be used in conjunction with other financing for the purchase of a new \$700,000 sintering furnace that will enable APP to significantly expand manufacturing capacity.

Small Business Development Center Expanding To Philipsburg



The Penn State Small Business Development

Center will soon have a new location in downtown Philipsburg. MVEDP staff have been working with SBDC officials to find a location for their new office and the proposed location is the Front Street office currently occupied by the MVEDP/PRC. The Penn State SBDC will be available to existing businesses and to entrepreneurs that want to get new businesses started. SBDC offices across the country are funded with both state and federal monies. The SBDC received a grant approval from the U.S. Department of Agriculture for the development of the satellite office in Philipsburg.

MVEDP Active in Marcellus Shale Related Work



Environmentally responsible natural gas extraction from the Marcellus Shale is having a huge impact on the Moshannon Valley economy and the MVEDP is working to expand that activity as much as possible. Examples of the MVEDP’s work in growing the industry include:

*The MVEDP maintains a property inventory of sites and buildings so that it knows what is available to Marcellus Shale gas development companies. This inventory proved invaluable when a contact was received from a commercial/industrial real estate professional from Morgantown, W. VA. The real estate professional was representing a company from Alberta, Canada that wanted to be located somewhere in central-PA. The MVEDP used its inventory of available buildings when it toured the real estate professional around the area, specifically the site of the former Baxter Built manufacturing plant. Calfrac has since purchased this property and renovated it to meet their needs.

*Stan gave a presentation to the Centre County Board of Commissioners concerning the new underutilized sites/building inventory developed by the Centre County Planning office with the assistance of the Centre County Natural Gas Task Force. The MVEDP has a seat on this task force. The success of the MVEDP in using its building inventory to help the Baxter family sell its property to Calfrac was used as an example to prove the importance of a good inventory of sites and buildings.

*Kathryn Klaber, President of the Marcellus Shale Coalition attended the MVEDP’s 23rd annual dinner on May 5th and provided a great presentation about the positive benefits that the Marcellus Shale natural gas play is generating for Pennsylvania.

*As of July 15th, there were ten businesses operating in the area that were either not in existence or were not located here just three years ago. Five of the businesses were started up by local business people/entrepreneurs while five have located to the region from outside the area

Business After Hours

Moshannon Valley Super Bowl

August 24, 2011
5:30pm to 7:30pm

RSVP to
Emily Gette-Doyle, Program Manager
Moshannon Valley Economic
Development Partnership, Inc.
200 Shady Lane
Philipsburg, PA 16866
814-342-2260, www.mvedp.org
emily@mvedp.org

MVEDP Housing Rehab Program in Full Swing



The MVEDP’s Phase III Eastern Clearfield County Housing Rehabilitation Program is

in full swing this summer. Funded with a \$500,000 HOME Investment Partnerships Program grant, the MVEDP’s goal is to help twenty-four (24) families bring their homes up to an acceptable standard. The Program targets six municipalities including Decatur Township, Osceola Mills, Wallaceton, Chester Hill, Cooper and Morris Townships. Decatur Township is the official applicant/recipient of the funding and the MVEDP administers the program on their behalf. The MVEDP has now secured seven HOME Program grants totaling \$2,552,000 and at the completion of the Phase III Eastern Clearfield County project, will have assisted over 155 families with improvements to their homes both in Clearfield and Centre Counties.

MOSHANNON VALLEY ENTERPRISE CENTER



- Space to accommodate manufacturing, distribution, warehousing or other uses
- Air conditioned offices and conference room available; 50% of large area also has air conditioning
- One-quarter mile from PA Rt. 322, one mile east of Philipsburg
- 10 miles to I-99 and to I-80

Contact: Stan LaFuria, Exec. Dir
814-342-2260

Email: slafuria@mvedp.org

MOSHANNON VALLEY REGIONAL BUSINESS PARK



- Tax Free Keystone Opportunity Zone
- 5 Lots Still Available
- Located Along PA Route 322 One Mile East of Philipsburg
- Complete With All Utilities

Contact: Stan LaFuria, Exec. Dir.
814-342-2260

Email: slafuria@mvedp.org

The Focus Group

Research gives a business the competitive edge. A focus group is one excellent way to collect data and fresh new ideas from customers and staff.

1. Gather 10 to 12 people to "brainstorm on specific areas of your business." To attain that number, you'll need to invite 20 to 24.
2. Keep the objective of the group specific, not general.
3. Appoint an outsider -- not a company employee - - to be your moderator: he or she will be more objective and therefore effective.
4. Provide a discussion outline and/or worksheet as a guide during the session.
5. Hire someone to take notes.
6. Keep the session to two hours or less.
7. Hold the focus group session in a private room at a local restaurant.
8. Offer compensation of a gift or a store gift certificate worth \$75 to \$100.
9. Write thank you notes to all participants.
10. Promise the attendees anonymity. You'll get more honest responses and results.
11. Do not video tape or have an observation "window" overlooking the group.

Remember, people – not profits – run your company. Show your customers and staff they are appreciated by opening lines of communication and inviting suggestions.

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Annual Dinner *Continued*



1st Row: Fred Diehl, Francis & Richard Thompson, Sandy Southard, Ed Finnigan
2nd Row: Tim Bainey, Laura Bordas, George & Alicia Wetmiller, Ed Storck, Dan Nelson, and Kerry Webster

MVEDP executive director Stan LaFuria presented the MVEDP Small Business of the Year Award to **Tim Bainey of TL Bainey, Inc.** TL Bainey was started in 1988 and today is a trucking and transport company headquartered in the Philips-

burg/Moshannon Valley area. They specialize in providing transportation services to companies involved in the Marcellus Shale natural gas industry. The company's fleet has provided service to top gas industry corporations like Chesapeake, Haliburton, Cabot, Weatherford, and Range Resources. They also provide tri-axle services to companies across Pennsylvania. The company began with one truck and one employee and today the family operates three businesses and employs 50 people.

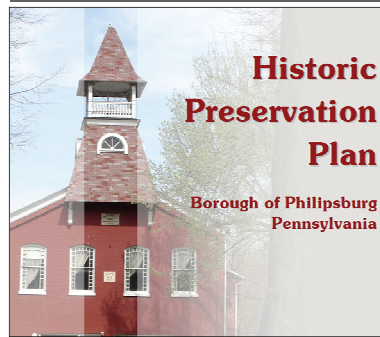
"We are extremely delighted to be able to recognize certain individuals who have made a positive difference in the Philipsburg/Moshannon Valley region," said Paul Springer, President of the MVEDP. "A review of the list of award winners clearly indicates the importance of these people and organizations to this area," he said. The award winners were presented plaques made by Front Street Jewelers of Downtown Philipsburg. Catering was provided by Country Catering of West Decatur.

Central PA Business Expo

Save the date! The Central Pennsylvania Regional Business & Industry Expo, presented by **611 MRI / CT**, will be held on Thursday, November 3, from 1:30 to 7:00 pm at the Bryce Jordan Center on the campus of The Pennsylvania State University. The event brings together several area chambers to showcase their member businesses. The MVEDP is one of these chambers.

The Regional Expo, being managed by the Chamber of Business & Industry of Centre County (CBICC), will provide members of each chamber the opportunity to promote their products and services to businesses and consumers from throughout the region. Free workshops will be offered throughout the day. If you are interested in sponsoring the event, sponsorships begin at \$300.00. For more information contact Connie Corl at www.cbicc.org.

Historic Preservation Plan



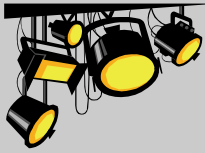
The Philipsburg Revitalization Corporation Main Street Program and Philipsburg Borough announce the completion of the Philipsburg Borough Historic Preservation Plan.

The plan was funded through a grant from Preservation Pennsylvania, under the guidance of the Pennsylvania Historic and Museum Commission, and with matching funds provided by the PRC, Philipsburg Borough, and Centre County.

During the preparation of this Historic Preservation Plan, its authors heard many wonderful stories about Philipsburg's past, its present, and aspirations for times yet to come. Although the types of stories told by residents and visitors varied tremendously, the memories of Philipsburg and the ideas for its future were almost always connected to a place, a person, or a time period that is uniquely "Philipsburg." These stories are what make Philipsburg...Philipsburg – a unique place that stands apart from other towns of its size.

The endearing stories told about the Borough's past – and of its people and places over a two-century history – play a very strong role in defining the community character of Philipsburg today. In order to preserve and enhance that character, it is important to make strategic and well-informed decisions. Once historic resources are lost, they can never be re-created with the same craftsmanship and quality. This lesson has been learned countless times in small towns across the country in places where hasty decisions were made that negatively affected their historic charm and appeal. Time and time again it has been shown that preservation of a town's unique qualities can increase community pride, improve economic growth, draw tourism, improve environmental sustainability, and stimulate many other valuable benefits.

"As a designated Preserve America community, we feel it is important to encourage historic preservation and to utilize the plan to identify and prioritize action items that lead to preservation" said Emily Gette-Doyle, Main Street Manager.



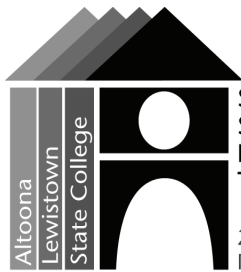
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Thank You

The Moshannon Valley Economic Development Partnership & the Philipsburg Revitalization Corporation thank you for your support of our economic & community development efforts!

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Long Motor Buses, Inc.
Lynn Herman
M&T Bank
Moshannon Building Enterprise
McDonald's of Philipsburg
Michael & Shirley Slother
Midway Collision
Mike Baron
Morris Township
Moshannon Valley EMS
Moshannon Valley YMCA
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Nittany Oil Company
Osher Lifelong Learning Institute
Penelec, A First Energy Company
Philipsburg Beverage, Inc.
Philipsburg Historical Foundation
Philipsburg Journal
Philipsburg Kiwanis Club
Philipsburg Marble & Granite
Philipsburg True Value
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UGI-Central Penn Gas, Inc.
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Wayne Township Landfill
Whispering Sisters
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Windy Hill Village
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