



# MOSHANNON VALLEY PROGRESS

Winter 2010

Volume 9 Issue 4

## SEASON'S GREETINGS



As the year comes to a close the MVEDP would like to take this opportunity to wish you and yours a safe and happy holiday season and a great New Year. We thought it would be good to take a look back at the things that have happened in 2010. The MVEDP has continued to work with the Philipsburg Revitalization Corporation and the Philipsburg Main Street Program on its scope of work. This kind of partnership is important to our region as it helps us make the most impact with limited resources. The Partnership also celebrated the award of additional housing rehab program funds for eastern Clearfield County. Again, a testament to the Partnership's willingness to serve the citizens of the Moshannon Valley in any way it can. And speaking of the Valley, the Moshannon Valley Regional Business Center welcomed several new businesses this year including Organic Climbing, LLC, Central PA Community Action Agency, and Jet Hub. The Moshannon Valley Regional Business Park also saw one of its original businesses, Advanced Powder Products, expand their facility. The Continued on Page 2

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## MVEDP MEMBERSHIP ELECTS BOARD MEMBERS & MVEDP SELECTS OFFICERS



First Row: Jeff Herr, John Shimko, Paul Springer, Derek Walker, Jeff Mitchell. Second Row: Jerry McKinney, Karen Blair, Jim Pollock, Dave Cassler, Robert Steward. Third Row: Tom Scott, Rick Kistler, Bill Harkins, Gene Wardo.

Absent from photo: Mark Nartatez, Bill Jones

At their regular November meeting the results of the 2011 Board Elections were presented to the Partnership Board. Elected by the membership, five incumbent board members were selected to serve another term including: John Shimko (Penelec), Bill Jones (Jones Insurance), Jeff Herr  
Continued on Page 2

### Special points of interest:

- Free Advertising
- In The Spotlight
- Thank You

### MOSHANNON VALLEY ENTERPRISE CENTER



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## ELECTION RESULTS

The MVEDP wishes to congratulate Camille “Bud” George, Scott Conklin, and Glenn Thompson on their election victories. We have always maintained good working relationships with our local, state, and federal elected officials and these three representatives have been very good to work with over the years.

## MVEDP BOARD

CONTINUED FROM PAGE 1

(CNB Bank), Bill Harkins (Harkins Dentistry), and Karen Blair (Penn State University). After the results were read, the board members elected a slate of officers to serve for the fiscal year 2011. Those are: Paul Springer, President, John Shimko, 1st Vice President, Jeff Herr, Vice President, Jerry McKinney, Treasurer, and Jim Pollock, Assistant Treasurer. Thank you for your willingness to serve the Partnership and your community.

## Season’s Greeting

Continued from Page 1

Moshannon Valley Enterprise Center also saw the growth of South Hills School of Business & Technology, an expansion of the Drucker Company and the addition of new business tenant Asset Management Specialists.

In 2011 the MVEDP will continue to recruit and develop new Marcellus Shale related business and much more. Stay tuned!

## Business Community Mourns Loss Of Local Business Leader

Members and staff of the Moshannon Valley Economic Development Partnership and the Philipsburg Revitalization Corporation are saddened by the loss of local business leader Ed Navasky. Mr. Navasky was the owner/operator of the family-run Charles Navasky and Company of Philipsburg which was established in 1893. He will be sadly missed in the Valley.

# Shop Local

There is a lot of chatter recently about “going local” and there is also a lot of misinformation out there. As you begin your holiday shopping, please consider patronizing local, independent businesses. It means so much to your community.

First, when you shop local there is a huge economic impact. Total economic impact is determined by measuring three components – the direct, indirect, and induced impacts.

- *Direct impact* is spending done by a business in the local economy to operate the business, including inventory, utilities, equipment and pay to employees.
- *Indirect impact* refers to the conventional multiplier that happens as dollars the local business spends at other area businesses re-circulate.
- *Induced impact* refers to the additional consumer spending that happens as employees, business owners and others spend their income in the local economy.

The Institute of Local Self-Reliance conducted perhaps the simplest study of the local multiplier effect in Maine. It explored how much of a dollar spent at a local independent store is re-spent in the local area, in the form of payroll, goods/services purchased from area businesses, profits spent locally by owners, and donations to area charities. The study found that 45 cents of every dollar stays local on average, compared to 14 cents for a big-box chain.

Civic Economics’ study for the City of Austin from 2002 found nearly identical results: \$100 spent at the local independent retailers in the study generated \$45 of secondary local spending compared to \$13 in secondary spending projected per \$100 spent at a Borders. These studies measured the direct and indirect impacts to determine the base level local economic activity of a purchase made at a chain and a local independent business.

Two Civic Economics studies in San Francisco and Chicago expanded the exploration of the indirect impacts by including more business types and added *induced* impacts. That's why the numbers Civic Economics derived for Chicago (\$68 for locals and \$43 for chains) and San Francisco are higher. The *direct impact* is about the same as found in the Austin and Maine studies.

The bottom line is this: "multiple studies have shown each dollar spent at local independent businesses, on average, generates at least three times more direct local economic benefit than dollars spent at an absentee-owned chain." So, before you go to Wal-Mart think about what your dollar can do for the local economy.



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## Lots Still Available in MVRBP!



Thinking of starting or expanding your business? There is no time like the present! Six lots are still available in the Moshannon Valley Regional Business Park- tax free until December 2017! With the lowest industrial site prices in the region the MVRBP can give you the competitive edge. Call

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Reserve your space in the **“Moshannon Valley Progress.”** Take advantage of absolutely **free** advertising for your business. Contact the Partnership for details. Contact Sharon Yingling at 814-342-2260 or send an email to [sharonf@mvedp.org](mailto:sharonf@mvedp.org).

Advertising is free to Partnership members only. Limited space available so call today.

## MVEDP Staff

The MVEDP staff is always here to help the people in our community. Please feel free to contact us with any questions. Our staff can be reached at:

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## Marcellus Shale Natural Gas Developments



The Marcellus Shale natural gas play could have a major impact on the Moshannon Valley and Clearfield County economy. We have decided to take a very proactive position in favor of environmentally responsible natural gas development. We worked to secure one of the twelve seats on the new Centre County Natural Gas Task Force (CCNGTF). The CCNGTF meets monthly and has recommendatory powers with the Centre

County Board of Commissioners. Issues that have already been addressed include road use maintenance agreements, severance tax, and economic development opportunities for businesses in our region. We are pleased to be a part of this task force and our hats are off to the Centre County Board of Commissioners for their decision to commit county resources to the natural gas play.

There are two Marcellus Shale natural gas businesses already located in our region: Fluids Management Company and ScomiOilTools. We were recently involved in an effort to bring a business from Alberta, Canada to the area and hopefully an announcement about that business will soon be forthcoming. Anyone with land or building space that would like our assistance in marketing those to natural gas businesses should contact our office.

## Department of General Services Property (former PAH site)



The MVEDP has now been involved in economic and community development projects for almost twenty-three years. We would like to be a part of any effort to redevelop the site of the former Philipsburg Area Hospital. The PA Department of General Services (DGS) did not receive any bids on the property by their December 6th deadline. We need to determine if DGS will work with the Community on a strategy to redevelop this site. It won't be an easy project because we do not have the local financial capacity to undertake a project of that scale. We realize that there is a great deal of emotional attachment

to the former hospital, but we all need to realize that demolition might be the best alternative for the site.

## Economic and Community Development Work Makes the MVEDP Unique

The MVEDP is very proud of the community development work that it has been doing in the area for almost fifteen years now. The two successful projects that really stand out are our very successful housing rehabilitation programs, and the Philipsburg Main Street program. We recently began the administration of the Phase III Eastern Clearfield County housing rehabilitation program that serves residents in six municipalities: Chester Hill, Osceola Mills, Wallacetown, Decatur Township, Cooper Township and Morris Township. Our thanks to the Decatur Township supervisors for once again agreeing to be the official applicant for the funding. A new \$500,000 state grant was approved for the Phase III Project.

The Philipsburg Main Street Program has now been in existence since 1996. The MVEDP thanks the dedicated board members of the Philipsburg Revitalization Corporation that help guide the program, and the volunteers that assist our program manager Emily Gette-Doyle in her work to make the Philipsburg area the best that it can be. We have come so far from the early days when we weren't even sure that Philipsburg was eligible for the Main Street Program because of the borough's small population.

When our economic and community development work of the past twenty-two years is considered, we can proudly say that for a region of our size, we have accomplished great things. We have the ability to offer land, building space, loan

financing, technical expertise, and tax incentives to private sector businesses while at the same time help income-eligible families repair their homes to acceptable standards, and provide downtown development services to our retail community and local government. There aren't that many other small rural areas that can boast of the same level of economic and community development service.

We are an active and aggressive organization with great leadership. We are proud of past accomplishments but looking forward to new developments and successful ventures. We owe a great deal of thanks to our elected officials for their support and to the state and federal funding agencies that have recognized our dedication and track record by rewarding us with the resources needed to make projects happen.


One final note: a special thanks to all of the many members of the MVEDP that continue to support us by paying their membership dues each year. We have numerous members who have supported the MVEDP since the days of the MOVERS back in 1987-88. **THANK YOU!**

Merry Christmas and  
Happy New Year!

Stan



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Merry Christmas!

## MVEDP Staff Attends Business Expo



Partnership staff recently participated as a partner and vendor at the 2010 CBICC Regional Business and Industry Expo. 15 regional chambers partnered to bring this event to Centre County. Hundreds of vendors and attendees attended the event, which is held each November. The event was held once again at the Bryce Jordan Center.

## BUSINESS AFTER HOURS



Host our popular, monthly networking event and get members of the business community into your business! We are now enlisting hosts for the 2011 Business After Hours events. Business After hours is, in essence, a two hour

long "open house". Some of our 2010 hosts included: The Philips Hotel, Mason Law Office, 1 North Front Street, Allstate, South Hills School of Business & Technology, and the Philipsburg Historical Foundation. You host the event and we do all the marketing to get people in your doors. Sign up to host today! Call Emily 814-342-2260 or email [Emily@mvedp.org](mailto:Emily@mvedp.org).

## MVEDP Welcomes New Tenant

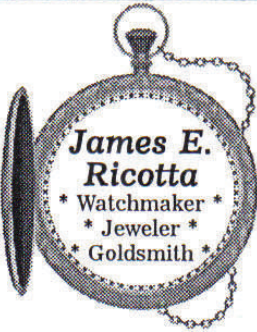
The MVEDP is welcoming a new tenant at the Moshannon Valley Regional Business Center ChemStation will open its doors January 1, 2011. According to their website, the ChemStation System offers custom-formulated, environmentally friendly industrial cleaning and process chemicals, delivered to refillable containers.

Each year ChemStation's unique system of REFILL...NOT LANDFILL prevents hundreds of thousands of empty drums and totes from going to our already overfilled landfills. Creating environmentally friendly products and delivering them to refillable containers makes life safer and healthier for everyone.

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## Thank You!

The Moshannon Valley Economic Development Partnership & the Philipsburg Revitalization Corporation thank you for your support of our economic & community development efforts!

### Renewals 4th Quarter

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Moshannon Valley YMCA  
Pro Care Therapy & Health Club  
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Sharon Foreman Beauty Salon  
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