Global Software Applications, LLC

From the quiet hills of Philipsburg, Pennsylvania, a powerful vision is reaching hotel guests, vulnerable communities, and survivors across the nation. For 25 years, Global Software Applications, LLC (GSA)—a Woman-Owned Small Business—has built more than software. It's built trust, awareness, and hope.

Innovative Roots, Silicon Valley Spirit

GSA's story began in nearby State College, PA, during the early days of the cybercafé boom. The goal? Give the public easy, safe, and reliable access to technology. But as demand evolved, so did the company's focus. Much like the origin stories of Apple and Google, GSA was born from a garage-era mentality—solving real-world problems with scalable, intuitive software.

What started as a cybercafé concept quickly became a full-stack development firm focused on hospitality technology. The team began crafting advanced algorithms and smart interfaces tailored to the operational needs of hotels. That ethos—*solve real problems, serve real people*—still drives GSA today.

A Suite of Solutions, Designed for
Guests and Staff

Over the decades, GSA has become a trusted partner to major hospitality brands like Wyndham Hotels & Resorts, Best Western, and Choice Hotels, and collaborates with Samsung to power guest-facing displays and signage.

Flagship products include:
- SurferQuest® – Secure, guest-use business center computers and printing
- QRconneX™ – A contactless platform for mobile check-ins, concierge access, and local info
- Here2There™ & Wayfinding Pro™ – Interactive, ADA-compliant digital wayfinding for large venues
- Self Check-In Kiosks – Seamless, PMS-integrated solutions for efficient guest arrival.

All platforms are fully customizable and built with both hotel operations and user experience in mind.

From Hotel Lobbies to Humanitarian Impact

Beyond the front desk, GSA's technology quietly does something remarkable: it helps find missing children.

Through a long-standing partnership with the National Center for Missing and Exploited Children (NCMEC), the SurferQuest® platform displays missing child alerts across hotel business centers nationwide—leveraging screen time into a powerful tool for awareness and recovery.

That spirit of impact led to the founding of Darkness2Hope, a nonprofit organization born from GSA's leadership and compassion. Based in Central PA, Darkness2Hope works to combat human trafficking and support survivors. Through trauma-informed education, outreach, and safe housing, the organization brings its mission to life: *from darkness to hope, one life at a time.*

A People-First Philosophy in a Tech-First World

What truly sets GSA apart isn't just its platforms—it's its people.

In an industry where automation often replaces connection, GSA maintains 24/7 in-house customer support. No call centers. No bots. Just real, responsive people who know your system and care about your success.

"Anyone can develop software," says the team. "But not everyone listens. We listen, we solve, and we stay connected.

From Central PA to the World

For GSA, every product is an opportunity to create not just efficiency, but empathy. Whether it's helping a hotel guest print a boarding pass or helping a survivor find safety, this is technology with heart—engineered in the Moshannon Valley and deployed across the nation.

Learn more or support the mission:

www.surferquest.com
www.qrconnex.com
www.darkness2hope.org